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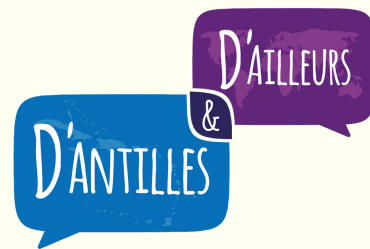


**WALKINGTOWARDS.
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THE PARTNERS



www.aitr.org



www.dantillesetdailleurs.org



www.groupeone.be



karpos

www.karposontheweb.org



www.tamat.org

ABOUT US

The partner associations, **D'Antilles & D'Ailleurs** (Martinique), **Karpos** (Greece), **Groupe One** (Belgium) **Tamat** and **A.I.T.R** (Italy) have decided to combine their skills to contribute to the **socio-professional inclusion** of **young people** through a special training aimed at underprivileged communities and/or neighborhoods by celebrating their cultural assets and history through **responsible tourism**. An innovative, **learning-by-doing course** is designed by the project partners that allows a group of youth to acquire central business skills and to design a walking tour helped by mentors.

WALKING TOURS

WALKING TOWARDS EMPLOYABILITY



Context

The Walking Towards Employability project was born from the need to identify **sustainable and transferable models of youth entrepreneurship** capable of responding to socio-professional inclusion, especially in situations of vulnerability. The project designs and tests an **innovative skills path** for young people, built around the design of a **walking tour**.



THE TOOLS

#1 MENTOR'S TOOL KIT

Practical tips and tools on :

- The skills and qualities of a **good mentor**
- How **the use of media** can be useful in mentoring youngsters
- How to **organize the mentoring process**: beginning, middle and end
- **Gender equality** in community mentoring
- **Practical exercises** with the group of mentees

#2 TRAININGS

3 trainings took place to transfer competencies between the partners & to design the different tools :

- 1st Online Training in April -May 2021 organized by D'Antilles et D'Ailleurs
- The 2nd face-to-face training hosted by TAMAT in Perugia, Italy in September 2021
- The 3rd face-to-face training hosted by KARPOS in Athens, Greece in October 2021

#3 WEBSITE

The tools of the project will be available as **open resources** on the web and **the walking tours** created by the groups of youth in the 4 partner countries will also be showcased on the website in a **digital form**

#4 WALKING TOWARDS COURSE

The WTE course is an **innovative learning path** built around **6 modules** that guide the youth in the **creation of a responsible walking tour** also giving them essential business skills:

- Entrepreneurship and sustainable development, Sustainable Development Goals
- Community mapping and tour creation
 - Storytelling
- Sustainable Business Model Canvas
 - Marketing and communication
 - Creating a FAM trip

#5 TESTING PHASE

A testing phase is organized by the project partners in Martinique, Greece, Italy and Belgium where **40 young people test** the WTE learning path and the other tools, giving valuable **feedback** to ameliorate them & at the same time create a walking tour in their neighborhood

#6 HANDBOOK

The handbook is a **brief manual** that dives deeper to the **creation of a walking tour** and the **sustainability aspect of tourism**:

- Gathering the practical information of the tour
 - The importance of knowing the territory
 - Identifying target clients
- Creating a sustainable walking tour